THE AMPLIFY FUND

We envision a reality where people of color and low-income people accrue the benefits of change, such as wealth creation, land control and quality of life outcomes. We are a short-term fund designed for long-term impact. WWW.NFG.ORG/AMPLIFY

DISTRIBUTES RESOURCES TO LOCAL ORGANIZATIONS
via general operating grants and wrap-around support for grantees.

ENGAGES LOCAL, REGIONAL, NATIONAL FUNDERS
to foster opportunities for the work to be supported in the long-term.

We know that people of color and low-income people bear the brunt of negative impacts created by development given the persistence of structural racism, the legacies of segregation, and that for-profit investors have an outsized influence in the development of cities and land.

We believe that community power is the driver of just & equitable development. We center racial justice in our strategies & group norms.

COMMUNITIES WILL HAVE MORE POWER

to influence decisions about the places where they live.

PHILANTHROPY WILL HAVE A CLEAR MODEL

for equitable development centered in racial justice.

CALIFORNIA
MISSOURI
NEVADA
NORTH CAROLINA
PENNSYLVANIA
PUERTO RICO
SOUTH CAROLINA
TENNESSEE

FOLLOW
local expertise

PRIORITIZE
leaders of color and native leaders

POSITION
communities as decision-makers

MAINTAIN
clarity of roles

OPERATE
as a learning community

DO
what works for grantees

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