OUR MISSION
End Gun Violence
End Mass Incarceration
End Police Violence
End Voter Suppression

TEXT LIVEFREE TO 228-466
LiveFree Movement

Gun Violence Prevention Model
THOSE WHO LOVE PEACE MUST LEARN TO ORGANIZE AS EFFECTIVELY AS THOSE WHO LOVE WAR

MARTIN LUTHER KING, JR.
“Sometimes people hold a core belief that is very strong. When they are presented with evidence that works against that belief, the new evidence cannot be accepted. It would create a feeling that is extremely uncomfortable, called cognitive dissonance. And because it is so important to protect the core belief, they will rationalize, ignore and even deny anything that doesn't fit in with the core belief.”

Franz Fanon,
Black Skin, White Masks
IMPORTANT DATA

19,000 cities; 17,000 police agencies

Only 165 cities more than 10 murders

Only 70 cities more than 25 murders

These 70 cities account for 41% of total US murders
(St. Louis, Birmingham, Miami, Oakland, Milwaukee, Memphis, Detroit, Indianapolis, Baltimore, Chicago, New Orleans, Cleveland)

Only 14 cities more than 50 murders

Cost for each gun related homicide = $2 million
Cost for each fire arm offender to be rehabilitated = $25,000
ILLEGAL GUN DEATHS IN US FACTS

- 2016 deaths - 15,696
- Less than ½ of 1% of city’s population drives 60% of gun related shootings
- Black males are 21x more likely to be killed by guns than their white counterpart


Comparing five-year averages of per-capita rates provides a more accurate picture than raw single-year totals.

WHERE HOMICIDES ROSE IN 2016

Chicago was one of numerous large cities to notch higher homicide rates last year.
The Small Social Networks at the Heart of Chicago Violence

If you run with a bad crowd, statistically speaking, you’ll get in trouble.

By WHET MOSER

Published Dec. 9, 2015

Less than 1% drives 60% violent crime...There are more arms of healing than hands of destruction in every city...we must reach out and embrace!
**The Urban Gun Violence Cycle**

**For survivors of non-fatal shootings and other attacks,** [Hospital-Based Interventions](#) leverage a teachable moment with at-risk patients to discourage retaliatory violence.

**After identifying the small number of individuals perpetuating gun violence in a given neighborhood,** the [Group Violence Intervention](#) strategy brings the community and law enforcement together to disincentivize shootings.

**To defuse conflicts before they escalate,** the [Cure Violence](#) model employs “violence interrupters,” typically people from the neighborhood who had been formerly involved in dangerous activity but have since turned their lives around.

**Smart Gun Laws** reduce the supply of firearms on city streets and help keep deadly weapons out of the hands of people who pose a strong risk of violence.
Did This City Bring Down Its Murder Rate by Paying People Not to Kill?

A controversial experiment in Richmond, California, may have slashed street violence—or maybe it just got lucky.  

By Tim Murphy | July/August 2014 Issue

“We have better information than the police,” DeVone Boggan, the director of the Office of Neighborhood Safety. Photographs by Brian L. Frank

IT WAS A CRAZY IDEA, but Richmond, California, wouldn’t have signed off on it...
Cost for Peace

20k of Support Services

40k (Living Wage) Job

Accessible Human Being

X

1/2 of 1% of a City’s population (Highest-risk Firearm offenders)
Cost for Violence - Oakland

❌

$2M - $4M
Per Gun related homicide
Cost for Peace - Oakland (12M)

$ × 200 People
(Highest-risk Firearm offenders)
COST FOR PEACE

39 MILLION = Cost for Death
12 MILLION = Cost for Peace

Invest in People Living instead of
Investing in People Dying!
Oakland numbers: on pace for **60 homicides**, 50 year low, 50+% reduction (131, 2012) over 5 years which is what we predicted.

2012 - 131  
2013 - 92  
2014 - 83  
2015 - 81  
2016 - 85  
2017 - ???

*Lessons to share in Chicago*
- multiples iterations of component leaders (nightwalks, jobs, support services)
- 7 police chiefs, sex scandal, OIS
- 2 mayors/administrations
- **consistency** was among organizers/clergy/street outreach/tech asst

*Message:*
*Stay the course after 1st big reduction, outlast public sector shifts while taking lead roles as it shifts, and build the next generations of peacemakers while investing in organizing, clergy development, and formerly incarcerated folks.*
THE NATIONAL BLACK & BROWN GUN VIOLENCE PREVENTION CONSORTIUM

Invest in the country’s most effective evidence-based policies and programs to prevent gun violence in communities of color.

OUR MISSION & VISION

The NBGCPC is a strategic partnership of people of color and institutions working to create equitable opportunities and safe communities by using research, independent governance, and rigorous evaluation standards. Our primary purpose is to mobilize our collective expertise through high-quality technical assistance, program implementation, policy development, and research, as well as leverage our individual voices for systemic change.

It is our belief that the NBGCPC will create a team of change such that communities of color impacted by gun violence will be strengthened and empowered to address systemic barriers related to opportunity, justice, and peace.

COALITION PARTNERS

www.blackbrowngvp.com