2008
Obama 49.3%
McCain 49.4%

2016
Clinton 38%
Trump 57%

100,000 Family farms
#1 Industry is AG
113 Counties
90 are 3rd Class
Organizing on the issues that matter to rural people and that make a difference in their lives and communities.

Directly identifying excessive corporate power as a problem and lifting up a pro-democracy frame. *Everyone is in, no one is out.*

Being explicit about racial justice in our work, bringing people together and showing up for our allies.
Organizing on the issues that matter to rural people—specifically rural white voters and intentionally moving the narrative from one of separation and hate to a narrative based upon our values of inclusion and democracy.

**Fight for Clean Water and Local Control**

There are numerous factory farms trying to set up shop in rural areas of our state—and the people who are on the front lines—fighting to protect our water and air are the farmers and rural citizens who live there. *This is why we are fighting so hard.*

**Rural Healthcare**

**Family Farms vs. FACTORY FARMS**
Organizing on the issues that matter to rural people—

Support Family Farms & Good Food!

Stop the Beef Checkoff Tax!
Directly identifying excessive corporate power as a problem and lifting up a pro-democracy frame. *Everyone is in, no one is out*—People have to have a say over the structures and issues that impact them, their families and communities. Lifting up a pro-democracy narrative and message.

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**Family Farm & Democracy Lobby Day**

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**Protect Local Control Petition**

*Support LOCAL Democracy, Family Farms & the Environment*

We, as Missouri citizens, family farmers, landowners, consumers and workers believe that local people and local governments must maintain the authority to protect the health and welfare of our families, our communities, our water and air, and our livelihoods—attempts to weaken local control are a threat to democracy and our freedom.

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
<th>Address</th>
<th>City, State, Zip</th>
<th>County</th>
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Being explicit about racial justice in our work—brining people from different communities and backgrounds together, and expanding and going deeper in terms of racial justice experiences and leadership.

MRCC Farmer Members March in Selma in 1995 to commemorate the Bloody Sunday March of 1965
“Yesterday, Today & Tomorrow: Defending Democracy & Addressing Racial Justice in Missouri.”
MRCC Annual Meeting Workshop, 2015
Growing the Local Food Chain in Missouri

"Yesterday, Today & Tomorrow: Defending Democracy & Addressing Racial Justice in Missouri.

MRCC Annual Meeting Workshop
WELCOME!
We are building a
MULTI-RACIAL
MOVEMENT
to TRANSFORM
Missouri. And we're
glad you're here.
Black/Rural Voter Engagement in Missouri
How race and class have been systematically manipulated by those with power to divide our bases and limit our impact.
I TAKE THIS AWAY...
Difference is 20 vs 16

- Speaking to and challenging corporate power within this region
- There is power in running progressive campaigns
- Family farmers are a core constituent for social and economic transformational change
- MRCC is a long-time long-haul voice for justice and democracy in rural Mo.

I WONDER...
- How to build a rural base to join with people engaged on issues
- How to expand the growth story of family farms and factories
- Is MRCC thinking about building independent political power?
- How can we connect with the Farm Camp idea and elsewhere? Could Mo. show others?